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An entrepreneur ' is someone who specializes in taking judgmental decisions about the coordination of scarce resources. ' (Casson, 2003:20) ' Today, an entrepreneur is an innovator or developer who recognizes and seizes opportunities; converts those opportunities into workable/marketable ideas; adds value through time, effort, money, or skills; assumes the risks of the competitive marketplace to implement these ideas; and realizes the rewards from these efforts. ' (Kuratko, 2008:4)

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Dr. Donald F. Kuratko (known as "Dr. K") is the Jack M. Gill Distinguished Chair of Entrepreneurship; Professor of Entrepreneurship; and Executive & Academic Director of the Johnson Center for Entrepreneurship & Innovation at the Kelley School of Business, Indiana University - Bloomington. He is considered a prominent scholar and national leader in the field of entrepreneurship, authoring over 190 articles and 30 books on aspects of entrepreneurship and corporate...

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The third edition of this practical textbook provides an introduction to the world of new and emerging ventures and to the fundamentals of effective new venture management, including such diverse activities as planning, marketing, financing, and growth. This textbook is divided into four distinct parts, guiding readers through the entire new venture management process and focusing in turn on ideas and opportunities, planning, finance, and management challenges. All chapters of this revised edition feature international cases, and the complete business plan has been replaced with a contemporary version. Other new elements to the third edition include: Expanded coverage of the Lean Startup methodology Improved focus on the development and importance of teams A new section on the emergence of equity crowdfunding Further discussion of ethics and the dangers of dramatic scaling Presented in an easy-to-understand style, this book will be a valuable resource for undergraduate and postgraduate students in entrepreneurship and new venture management classes as well as active new venture owners and managers. Online resources include an instructor ' s manual, test bank, PowerPoint slides, and additional materials to aid instructors and students in applying their knowledge.

This new edition of Entrepreneurship includes a new section on technology and the emerging trends of e-commerce, and a chapter on women and minority entrepreneurs.

Four different types of ventures created by entrepreneurs are explored in What Do Entrepreneurs Create?: survival, lifestyle, managed growth and aggressive growth. The concept of a balanced venture portfolio is introduced to guide public policy formulation and the development of entrepreneurial ecosystems.

Entrepreneurship: Theory/Process/Practice focuses on Asia-Pacific entrepreneurial development with an overarching commitment to environmental and sustainable entrepreneurial practice as well as social and ethical responsibility. Its strong theoretical framework is coupled with an emphasis on the experiential, through a wealth of scenarios, case studies, feedback questionnaires and business plans. This edition has an emphasis on lean entrepreneurship and the business model canvas, which promotes experiential practice aligning with the online material.

Effectiveness is the underlying theme for this introduction to disruptive innovation. The book tells the manager, or student, what they need to know in transforming the thinking in an organization to an innovative mindset in the twenty-first century. Corporate Innovation explains the four stages of the innovation process, and demonstrates how to improve skills in the innovation process, and unleash personal innovative abilities. This book also presents ways to assess the organization ' s attitudes toward innovation, providing insights into how to diagnose creative and innovative performance problems in the organization. Beginning with an overview of concepts involved with an innovative organization today, this book explores the fundamental aspects of the individual, the organization and the implementation. An I-Organization is a combination of: I-Skills developed within individuals I-Design thinking functions needed to shape innovation I-Teams that emerge from the HR perspective of structuring the appropriate climate I-Solution needed to provide a foundation for implementing any innovative ideas. Essential reading for students of corporate innovation, corporate ventures, corporate strategy, or

human resources, this book also speaks to the specific needs of active managers charged with the expectation of enhancing the innovative prowess of their organization. Instructors' outlines, lecture slides, and a test bank round out the ancillary online resources for this title.

The third edition of this market leading textbook covers the foundations of entrepreneurship and entrepreneurial growth for the Asia-Pacific entrepreneur. The text emphasises the development of a business idea with the major theme of a Environmental Entrepreneurship. Alongside a strong theoretical framework, the authors have included a wealth of experiential learning methodology. As well as the unparalleled instructor and student resources, what sets this text apart from all others in this discipline is the thorough treatment of topical themes of sustainability, ethical and social responsibility, and experiential learning.

Despite the recent expansion in corporate entrepreneurship research, the theoretical and empirical knowledge about the domain of corporate entrepreneurship and the entrepreneurial behavior on which it is based are still key issues that warrant a deeper understanding. Ongoing scholarly work has also raised new and important research questions and identified further theoretical avenues requiring exploration. Corporate Entrepreneurship 2.0 organizes and reviews the significant research work that has been done in the corporate entrepreneurship literature over the years and suggests potential future directions for researchers.

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